

## **Policy Regarding Use of NVCC Group E-mail Address**

In order to ensure fair and equitable use of the Northern Virginia Corvette Club (NVCC) group e-mail address “[everyone@nvccorvetteclub.com](mailto:everyone@nvccorvetteclub.com)”, and to reduce the potential for club members to be “spammed” via the group e-mail address, the following policies are adopted:

Permitted Uses: The NVCC group e-mail may only be used to communicate with all NVCC members in connection with specifically club-related business, or in connection with Corvette-related items of general interest to Corvette enthusiasts. Permissible examples include, but are not necessarily limited to:

- E-mails providing information on or otherwise concerning upcoming club events open to all NVCC members and associates (spouses, significant others or guests), such as General Business Meetings, car shows, Club-sponsored cruises, track events, social events, or significant dates in club history.
- E-mails intended to inform all NVCC members and associates (spouses, significant others, or guests) of events or activities sponsored or co-sponsored by other Corvette clubs or Corvette-related organizations which would be open to all NVCC members.
- E-mails whose primary subject matter is Corvette-related information that is not event or activity-related (e.g., updates on the mid-engine Corvette, assembly plant news, the Corvette race team, NCM newsletters or announcements, Corvettes for sale, etc.).

Prohibited Uses: Since there is no “opt-out” feature associated with the club group e-mail (i.e., members cannot choose to receive certain types of group e-mails and not to receive other types), the following categories of e-mails may not be sent via the NVCC group e-mail address:

- E-mails which are discriminatory by race, religion, gender, ethnicity, or national origin, are intended to espouse a particular political point of view, that contain profanity and/or abusive language directed at an individual or group, purposely false or misleading, which would espouse information that would cause unnecessary legal or medical liabilities for NVCC.
- E-mails which do not have as their primary subject matter information which is specifically club-related business, or in connection with Corvette-related items of general interest to Corvette enthusiasts.
- E-mails which are intended to advertise or offer services which are not specifically NVCC- or Corvette-related.

#### Exceptions and Clarifications:

NVCC encourages members to patronize and support the business of other NVCC members. If an NVCC member wishes to advertise his/her business or services to other members, NVCC strongly encourages them to attend GBMs and advertise in the monthly newsletter to make their business or services known. Recognizing that on-line communication has become increasingly important in the business world, the Council will approve a one-time annual use of the NVCC group e-mail for an NVCC member providing a business or service to invite other NVCC members to receive business or service updates through a separate, non-NVCC e-mail. This will allow NVCC members to “opt in” for business or service advertising they wish to receive, while retaining the exclusivity of the NVCC group e-mail address.

If an NVCC member has a question about whether or not a proposed e-mail to the group e-mail address is consistent with the above policy, he/she is encouraged to discuss the matter with the NVCC webmaster or with a Council member.

Use of “Reply All”: NVCC members are strongly encouraged to consider carefully and avoid where possible the use of the “Reply All” feature when responding to “everyone@” e-mails. Every “Reply All” e-mail duplicates for every recipient every e-mail in the string, generating unnecessary data and use of e-space. In general, it is good security practice to avoid protracted back-and-forth conversations via e-mail; individual or group text messages offer an alternative for user-specific conversations with less likelihood that a message will be inadvertently mis-directed.

#### Penalties for Noncompliance:

Individuals who are not in compliance with these rules can be placed on a moderation list for a limited time period, and during this time will have their emails screened before release to the club. After the time period ends, the individual will be removed from the moderation list. Repeated violations will result in further moderation, and/or disciplinary action up to revoking the individual’s membership in the club.